



Be Your Own BOSS!!!

*Join India's most authentic
Arabic fused Indian flavours
with Franchise Fee starting at*

1.29 *Lakhs Only*

*India's first brand to launch Mayonnaise
without oil (Zero Oil)*

For Franchise Enquiry

☎ **75500 77078**

Welcome to the World of Grills & Kebabs

At Grills & Kebabs we bring the rich flavours of the Arabian Peninsula to the Indian dining experience. Step into a world where tradition meets taste. Experience the unbeatable combination of flavour, speed, and success. We specialize in authentic, fire-grilled meats inspired by global traditions – and now, we invite you to become a part of our growing success story.

Why Choose Grills & Kebabs?

Premium Grilled Experience

Authentic recipes, flame-grilled perfection, and a menu that celebrates the art of grilling from across the Middle East, South Asia, and the Mediterranean.

High-Impact, High-Return Concept

Low food waste, high customer appeal, and strong repeat business make this a powerful and profitable business opportunity.

Flexible Franchise Formats

Choose from kiosk models, casual dine-ins, cloud kitchens, or full-service restaurants based on your market and investment size.

Complete Franchise Support

From kitchen setup to staff training, marketing to daily operations – we walk with you from day one.

Turnkey Business Model

We've perfected the operations. You get everything from setup to supply chain support, so you can focus on growing your business.

Franchise Advantages



No Royalty fees



Training at your
door step



FSSAI support



High ROI



No dependency
on skilled manpower



Free Online &
Local promotions



zomato
Free Swiggy &
Zomato integration

“A HEALTHY OUTSIDE STARTS FROM THE INSIDE”

– Meet **Grills & Kebabs** with most unique
Mayonnaise recipe focused on Health & Nutrition.

Menu Highlights



Shawarma



Grill



Kebabs



Mandi Biryani



Fried Rice



Noodles



Butter Chicken Masala



Fried Chicken



Burger



Chilli Parotta



Kadai Kothu Parotta



Sandwich



Waffle



Falooda



Milkshake

PLAN – STANDARD

1.29 Lakhs

Franchisor Inclusions

- Cylinder Model Shawarma Machine
- Shawarma Plate, Chopper And Rod Fixing Base
- SS 2 Burner Stove for Chicken 65
- Soup & Pakoda Kit (Soup Vessel, Vaanal & Jarni)
- Sujatha Mixer Grinder
- 8*4 Branding Name Board
- Social Media Promotions (YouTube / Facebook / Instagram)
- Social Media Posters

Welcome Kit:

- ❖ **Chicken Marination Box – 1no**
- ❖ **Masala Seasoning Cups – 3nos**
- ❖ **Aprons – 3nos**
- ❖ **Glove Box – 1pc**
- ❖ **Head Cap Box – 1 pc**



Menu

Standard Plan

Shawarma (Non-Veg)

	Normal	Special
Arabic Roll Shawarma	80	120
Arabic Labanese Roll Shawarma	100	130
Hot & Spicy Roll Shawarma	100	130
Arabic Plate Shawarma	110	150
Arabic Labanese Plate Shawarma	120	160
Hot & Spicy Plate Shawarma	130	180
Chicken Burger Shawarma	120	160



Shawarma (Veg)

	Normal	Special
Arabic Paneer Roll Shawarma	80	120
Arabic Chaap Roll Shawarama	80	120
Arabic Paneer Plate Shawarma	110	150
Arabic Chaap Plate Shawarama	110	150



Starters (Non-Veg)

Chicken Clear Soup	50
Egg Podimass	50
Chicken Egg Podimass	80
Chicken 65 (100gm)	50
Chicken Lollipop (5pc)	100
Chicken Wings (5pc)	100



Chillerz

Green Mintz	70
Blue Lady	70
Mango Forest	80
Pineapple Ocean	80
Orange Delight	80
Blueberry Island	90



Kubos & Non-Veg Gravy

Butter Chicken Masala Combo (Kubos 3Pcs + Masala)	150
Shawarma Chicken Masala Combo (Kubos 3Pcs + Masala)	150



Kubos & Veg Gravy

Butter Chaap Masala Combo (Kubos 3Pcs + Masala)	150
Paneer Butter Masala Combo (Kubos 3Pcs + Masala)	150
Mushroom Butter Masala Combo (Kubos 3Pcs + Masala)	150



2.95
Lakhs

PLAN – STUDIO

- Franchise Fee – 1.29 lakhs
- Machineries & Equipment's – Rs.1,32,500
- Branding & Promotion – Rs.33,500
- Shop Requirements: Area (200sqft to 500sqft)

Franchisor Inclusions

Machineries & Equipment's:

- ❖ Cylinder Model Shawarma Machine
- ❖ 9 bird Grill Machine
- ❖ 4ft Kebab Machine
- ❖ SS 2 Burner Chinese Range
- ❖ Chinese Kit (Kadai, Vaanal & Jarni)
- ❖ 350L Deep Freezer
- ❖ Sujatha Mixer Grinder

Branding & Promotion

- ❖ 10*4 Branding Name Board
- ❖ 6*3 Standing Light Board
- ❖ Pamphlets (2000nos)
- ❖ 10*8 Banners (3nos)
- ❖ Social Media Promotions (YouTube / Facebook / Instagram)
- ❖ Social Media Posters

Welcome Kit:

- ❖ Chicken Marination Box – 3nos
- ❖ Shawarma Plate, Chopper and Rod Fixing Base
- ❖ Tongs – 4nos
- ❖ Masala Seasoning Cups – 4nos
- ❖ Aprons – 4nos
- ❖ Glove Box – 1pc
- ❖ Head Cap Box – 1 pc



Additional Subscription Plans

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PLAN – CONTINENTAL

(Milkshake / Sandwich / Burger / Waffle / Falooda)

Subscription Fee – Rs.49,000

Franchisor Inclusions



- ❖ Milkshake Blender
- ❖ Commercial Sandwich Machine
- ❖ 20L Microwave Oven
- ❖ Single Waffle Machine

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PLAN – FRIED CHICKEN

Subscription Fee – Rs.49,000

Franchisor Inclusions



- ❖ 3KW 11L Electric Deep Fryer
- ❖ 3ft SS Breading Table
- ❖ Breading & Water Basket
- ❖ Floor Strainer

3

PLAN – MANDI BRIYANI

Subscription Fee – Rs.65,000

Franchisor Inclusions



- ❖ Ring Burner Stove for Biryani
- ❖ 10kg Biryani Vessel & Lid
- ❖ 5kg Biryani Vessel & Lid

Menu

Studio Plan

Shawarma (Non-Veg)

	Normal	Special
Arabica Roll Shawarma	80	120
Arabica Labanese Roll Shawarma	100	130
Hot & Spicy Roll Shawarma	100	130
Arabica Plate Shawarma	110	150
Arabica Labanese Plate Shawarma	120	160
Hot & Spicy Plate Shawarma	130	180
Chicken Burger Shawarma	120	160

Shawarma (Veg)

	Normal	Special
Arabic Paneer Roll Shawarma	80	120
Arabic Chaap Roll Shawarama	80	120
Arabic Paneer Plate Shawarma	110	150
Arabic Chaap Plate Shawarama	110	150

Grill

	Quarter	Half	Full
Arabian Spicy Grill Chicken	120	230	450

Chillerz

Green Mint	70
Blue Lady	70
Mango Forest	80
Pineapple Ocean	80
Orange Delight	80
Blueberry Island	90

Chinese (Non-Veg)

Egg Fried Rice / Noodles	100
Chicken Fried Rice / Noodles	140
Kadai Egg Kothu Parotta	120
Kadai Chicken Kothu Parotta	150

Chinese (Veg)

Veg Fried Rice / Noodles	80
Gobi Fried Rice / Noodles	120
Paneer Fried Rice / Noodles	150
Chilli Parotta	120
Kadai Kothu Parotta	120

Kubos & Non-Veg Gravy

Butter Chicken Masala Combo (Kubos 3Pcs + Masala)	150
Shawarma Chicken Masala Combo (Kubos 3Pcs + Masala)	150



Kubos & Veg Gravy

Butter Chaap Masala Combo (Kubos 3Pcs + Masala)	150
Paneer Butter Masala Combo (Kubos 3Pcs + Masala)	150
Mushroom Butter Masala Combo (Kubos 3Pcs + Masala)	150

Starters (Non-Veg)

Egg Podimass	80
Chicken Egg Podimass	150
Chicken 65	120
Chicken Lollipop	150
Chicken Wings	150
Chilli Chicken	150
Pepper Chicken	150
Chicken Manchurian	150

Starters (Veg)

Gobi 65	80
Panner 65	150
Chaap 65	150
Gobi Manchurian	150
Panner Manchurian	150
Chaap Manchurian	150



Subscription-Mandi Briyani

Mandi Briyani (Non-Veg)

Chicken Mandi Briyani (1Person)	150
4 Flavour Chicken Kebab Mandi Briyani (1Person)	200
4 Flavour Chicken Kebab Mandi Briyani (2Persons)	300
Mandi Platter Briyani [Grill + 4 Flavours of Kebabs (2Persons)]	400
Mandi Platter Briyani [Grill + 4 Flavours of Kebabs (4Persons)]	750



Subscription-Fried Chicken

CLASSIC FRIED CHICKEN

Chicken Popcorn (Regular)	80
Fried Chicken Regular	70
Fried Chicken Drumstick	80
Chicken Wings (4Pcs)	120
Chicken Strips (4Pcs)	140



BUCKET CHICKEN

Classic Fried Chicken Wings (8Pcs)	240
Classic Fried Chicken Strips (8Pcs)	275
Mini Bucket (Wings - 2, Strips - 2, Drumstick - 1, Regular - 1)	275
Classic Fried Chicken Mini Bucket (4Pcs)	310
Classic Fried Chicken Drumstick (4Pcs)	315
Classic Fried Chicken Wings (12Pcs)	350
Classic Fried Chicken (8Pcs)	590



Subscription-Continental

MILKSHAKE

Vannila	80
Chocolate	90
Butterscotch	90
Strawberry	90
Mango	90
Pista	90
Peanut butter	90
Oreo	90
Oreo Kitkat	90
Dark Fantasy	90
Almond & Nuts	120

COLD COFFEE

Almond Coffee	80
Vanilla Coffee	80
Caramel Coffee	80
Hazelnut Coffee	90

FALOODA

Arabian Falooda	
Mini	80
Arabian Falooda	
Regular	120

FRENCH FRIES

Salted Fries	70
Salt & Pepper Fries	80
Mexican Fries	100
Peri Peri Fries	100

SANDWICH

Veg Sandwich	40
Veg Cheese Sandwich	50
Panner Sandwich	60
Paneer Cheese Sandwich	70
Chicken Sandwich	70
Chicken Cheese Sandwich	80
Mexican Chicken Sandwich	80
Peri Peri Chicken Sandwich	80
Mexican Chicken Cheese Sandwich	90
Peri Peri Chicken Cheese Sandwich	90

CONE WAFFLE

Belgian Chocolate Milk	80
Belgian Chocolate Dark	80
Belgian Double Chocolate Milk	100
Butterscotch	100
Hazzlenut	100
Cream & Cookies	100
Red Velvet - White Chocolate	120

PASTA

White sauce pasta (veg)	80
Peri Peri pasta (veg)	100
Mexican Pasta (veg)	100
White sauce pasta (Non veg)	100
Peri Peri pasta (Non veg)	120
Mexican Pasta (Non veg)	120

BURGER

Veg Burger	80
Veg Cheese Burger	90
Chicken Burger	100
Chicken Cheese Burger	120



Franchisee Responsibilities:

Choosing Location



Franchisee should choose the locations based on people crowding areas like Market, School, College, Bus stand, Companies, etc.

Transportation Charges



Franchise should take care of the transportation charges depends on their location. Franchisor shall arrange 'MSS / VRL / AI transport' kind of logistics under 'TO PAY' option.

Battery Backup



Power backup should be arranged by the Franchise based on requirements.

Cylinders



Franchise should arrange Four cylinders. Three for work and one for backup.

Trade & Commercial Licence



Franchise should take care on the local permissions and other licences if required. Franchisor shall advice on the procedural formalities.

Initial Stocks Purchase



Franchise should arrange Rs.90,000 for purchasing basic stocks like Masalas, Packing containers, Groceries, etc

Cutleries Purchase



Franchise should arrange Rs.1,50,000 for Plates, Glass, Storage containers, cutting board, working tables, etc. based on the requirements.

Rotation Amount



Franchise should maintain Rs.1,00,000 for business rotation.

Sales Projection (ROI Calculation)	Projection 1		Projection 2	
	Daily	Monthly	Daily	Monthly
Average Sales	12000	360000	18000	540000
Staff Salary	1800	54000	1800	54000
Shop Rent	700	21000	800	24000
Current Bill	200	6000	200	6000
Groceries	1000	30000	1700	51000
Vegetables	400	12000	800	24000
Chicken	3500	105000	5000	150000
Gas / Charcoal	750	22500	1000	30000
Masalas	400	12000	700	21000
PAcking Material	200	6000	350	10500
Total Expenses / day	8950	268500	12350	370500
Miscellaneous (5%)	448	13425	618	18525
Total net profit	2603	78075	5033	150975

Sales Projection (ROI Calculation)	Projection 3		Projection 4	
	Daily	Monthly	Daily	Monthly
Average Sales	25000	750000	35000	1050000
Staff Salary	1800	54000	2000	60000
Shop Rent	1000	30000	1500	45000
Current Bill	300	9000	400	12000
Groceries	2500	75000	3500	105000
Vegetables	1300	39000	2000	60000
Chicken	7000	210000	10000	300000
Gas / Charcoal	1400	42000	2000	60000
Masalas	1000	30000	1500	45000
PAcking Material	500	15000	800	24000
Total Expenses / day	16800	504000	23700	711000
Miscellaneous (5%)	840	25200	1185	35550
Total net profit	7360	220800	10115	303450



Corporate Office Address

**KVM Complex, GST Road, Chengalpattu By-Pass,
Chengalpattu, Tamil Nadu - 603002.**

Contact Number: 7010024542

For Franchise Enquiry



Tamil Nadu

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Andhra Pradesh & Telangana

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